



Finding Camps You Can Love

SimplyCamps.com

The website helps to connect campers to the camps. Parents and kids can search through all the camps across the United States. Search options allow for the narrowing of search results by location, price, and camp preferences. Kids can freely search the site without being a member. As soon as a kid finds a camp, they can recommend the camp to their Parent who is a member. Parents can view details, watch videos, view pictures and make decisions on camps for their kids. Once the parent decides on the camps to attend, all the paperwork and payment are handled by SimplyCamps. SimplyCamps will retain the preference information and suggest camps for their children.

Major Themes:

- ★ Kids can search for camps they will enjoy
- ★ Site is safe for kids because they don't have to be logged in as members
- ★ Simple for parents because the system knows the preferences of the kids
- ★ Easy payment processing and tracking of the camp
- ★ SimplyCamps works because it starts suggesting appropriate camps

